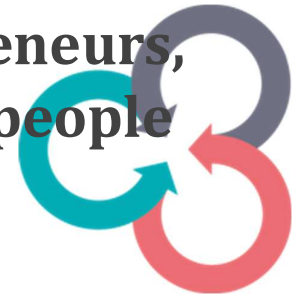


# Resilience for female micro-entrepreneurs, Venezuelan refugee population and people with disabilities in Lima, Peru



Recover Better Support Fund

## The Challenge

**Micro-, Small and Medium-sized Enterprises (MSMEs) Were Severely Affected by the COVID-19 Pandemic:** Entrepreneurs in Lima's inner-city slums, mostly operating informally, could often not adapt to the radical market changes and new regulations imposed by the pandemic. A lack of further education, as well as access to and knowledge of innovative ways of marketing and delivery resulted in closure of many businesses and substantial income loss.

**Discrimination Against Women, Migrants and People with Disabilities:** Women are among the most vulnerable in the Peruvian labour market, their socio-cultural reality does not consider gender equity strategies in the workplace. Besides women, also migrants and people with disabilities are further groups who already experience marginalization in multiple ways on the labor market. Through the impact of the pandemic, they are even more prone to being left behind.

## The Objective

The project aims at the economic recovery of entrepreneurial women through the generation of employment opportunities. The specific objectives are to develop skills and competences to adapt to changing conditions as well as to take economic decisions on rational basis in order to earn a stable family income. The (economic) empowerment of women also leads to improved self-confidence, and knowledge of their rights.

## The Target Group

The programme targets 80 women living in extreme poverty in the district of El Agustino in Lima, Peru. Among these women 30 are Venezuelan migrants and 15 have a physical disability. The lives of especially women in El Agustino are marked by multidimensional poverty which manifests itself in e.g. lack of access to adequate housing, healthcare and education as well as high rates of criminality.

Project Name	Resilience for female micro-entrepreneurs, Venezuelan refugee population and people with disabilities in Lima, Peru
Commissioned by	German Federal Ministry for Economic Cooperation and Development (BMZ)
Country	Peru
Implementing Organisation	Cáritas del Perú
Duration	October 2022 - February 2024

## The Approach

**Mapping Governmental and Non-Governmental Actors:** Creating synergies with other governmental and non-governmental actors (municipality of El Agustino, Parishes of the Diocese, NGOs, Universities and Technological Institutes) to be able to respond to the beneficiaries' specific request.



## Contact Person

Juan Gil Castro  
[Juan.gil@caritas.org.pe](mailto:Juan.gil@caritas.org.pe)



**Enabling Active Participation in Economic Activities:** The provision of rights of residence for venezuelan migrants is supported by the Diocese of Lima and the Franciscan Order and an important step towards the formalization of their small businesses.

**Providing Psychological Support:** The success of entrepreneurship often depends on the support of the family, especially of the partner. Experienced psychologists support the women and their partners throughout the training and mentorship phase to ensure the acceptance and to increase the self-esteem of the entrepreneurs.

**CEFE (Competency based Economies through Formation of Entrepreneurs) Methodology** is a comprehensive set of training instruments using an action-oriented approach and experiential learning methods to develop and enhance the business management and personal entrepreneurial competencies.

## About Cáritas del Perú

Cáritas del Perú is an organization of the Catholic Church that leads and promotes projects and programs of integral human development in the most vulnerable and poorest populations of the country.

Its mission is to reduce social exclusion and to promote sustainable integral human development.

Initiated in the early 1980s, CEFE has become best practice in entrepreneurship development and was introduced in more than 140 countries with over 20,000 trainers trained worldwide. It offers various training modules from business creation to multiple customized courses.

## Achieved Results



80 participants were trained on business management



4 workshops were conducted on gender equity in the workplace and prevention of family and gender-based violence



80 participants implemented new businesses and ventures



3 workshops were conducted for the development of digital marketing strategies

The Recover Better Support Fund supports efforts designed and implemented in partner countries to recover from the impacts of the COVID-19 pandemic with the goal of building more resilient, inclusive, and sustainable societies while advancing the 2030 Agenda. For that purpose, it deploys two funding lines: (1) Sustainable development advisory bodies and (2) leaving no one behind and strengthening socio-economic resilience. Commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ), it supports 23 projects in 16 countries worldwide with up to 180.000 EUR.

GIZ implements the Recover Better Support Fund. For further information, please visit [www.recoverbettersupportfund.com](http://www.recoverbettersupportfund.com) or contact the funds team at [recoverbetterfund@giz.de](mailto:recoverbetterfund@giz.de)

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Sector Project 2030 Agenda, Reducing Poverty and  
Inequality  
Friedrich-Ebert-Allee 32 + 36  
53113 Bonn

T +49 288 44600

[recoverbetterfund@giz.de](mailto:recoverbetterfund@giz.de)  
[www.recoverbettersupportfund.com](http://www.recoverbettersupportfund.com)

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